



2018 Sponsorship Form

CEO Roundtable Overview

February 13, 2018, Oregon Convention Center

CE Event: 1:00—4:00 pm

Register attendees at pahuonline.com.

Gain insight on how health insurers and health care delivery systems will continue to steer through issues such as rapidly shifting legislation, carrier mergers and acquisitions, the move to greater transparency, new distribution channels for care and differentiating themselves in the marketplace. This event will include CEOs and executives from Moda Health, Regence Blue Cross Blue Shield of Oregon, PacificSource, Providence Health Plan and Kaiser Permanente.

PAHU CEO Roundtable Sponsor Levels

Break Sponsors — Includes signage at the event, MC announcement of sponsorship and prominent recognition in the program.

- Two (2) are available at \$750 each

Beverage Sponsors — Includes signage at event and verbal recognition.

- Two (2) available cost is \$450 each.

Table Sponsors — Take advantage of this opportunity as a carrier to invite your valued agents and brokers at member rates — ten (10) are available at \$840 each (rounds of 6 seats).

Sponsor Spring Forum and CEO roundtable before January 15, 2018 and receive two (2) additional free registrations to either event (only available for Spring Forum sponsorships of \$1,500+)

PAHU CEO Roundtable (February 13, 2018 Oregon Convention Center) CE Event: 1:00—4:00 pm	Break Sponsors <input type="checkbox"/>	\$750
	Beverage Sponsors <input type="checkbox"/>	\$450
	Table Sponsors <input type="checkbox"/>	\$840 (rounds of 6 seats)
	Total	



PAHU Spring Forum Overview:

April 18, 2018, Oregon Convention Center

Our highly anticipated annual spring Forum is an all-day continuing education event that offers attendees professional and industry knowledge through high-caliber speakers. This full day event draws well over 300 attendees and offers many sponsorship options.

Register attendees at pahuonline.com.

Sponsor Levels

Title Sponsor — Table for 8 attendees, full-page ad in program, logo in marketing materials, event signage, verbal and written mention in program & electronic attendee list.

Investor Sponsor — One exhibitor booth, two (2) registrations, full-page ad in program, logo in marketing materials, event signage, verbal and written mention in program & electronic attendee list.

Partner Sponsor — One exhibitor booth, one (1) registration, logo in marketing materials, event signage.

Supporter Table Sponsor — Cost of member registration for eight (8) attendees, name recognition at a reserved table — GREAT for carrier reps to bring agents!

Exhibitor — Includes one (1) exhibitor booth and one (1) registration from sponsoring company to staff.

Sponsor Spring Forum at the Partnership level or above prior to January 15, 2018 and receive one additional free registration to the event (a \$150 value).

**Additional attendees need to register for the event or pay for food expenses if CE is not needed.*

PAHU Spring Forum	Title Sponsor <input type="checkbox"/>	\$3000
(April 18, 2018 Oregon Convention Center)	Investor Sponsor <input type="checkbox"/>	\$2500
	Partner Sponsor <input type="checkbox"/>	\$1500
	Supporter Sponsor <input type="checkbox"/>	\$1100
	Booth Sponsor <input type="checkbox"/>	\$500
	Total:	

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Option 1—By Check: Mail this form and payment to PAHU, PO Box 493, Salem, OR 97308

Option 2—By credit card: (Visa/MC) _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Cardholder Signature: _____