



# NAHU Region 8

## Chapter Leadership Development

Jolene Bryant

# Chapter Leadership Development Leadership Forum, Capitol Conference

- ▶ Cynthia D'Amour, Leadership Strategist

[www.peoplepowerunlimited.com](http://www.peoplepowerunlimited.com)

- ▶ Chapter websites:

- ▶ Add more photos!
- ▶ Make it attractive
- ▶ Calendar

- ▶ Social Media

- ▶ Make an impact
- ▶ Create your 'Memberhood'

- ▶ Members need 5 relationships to stick around
- ▶ Constantly develop your Leaders
- ▶ Help your members be successful
- ▶ Make it easy to get involved - be strategic!
- ▶ At every meeting/newsletter share a 'claim to fame'
- ▶ Involve your long-term members
- ▶ Having a meeting isn't enough - make it amazing! Make it worth their while to come

# Chapter Leadership Development Volunteer Engagement

Volunteer Engagement is a strategy that builds organizational capacity through volunteer collaboration and the development of high-impact, meaningful volunteer opportunities that create greater influence and outcome for the organization.

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## Volunteer Engagement

- ▶ Mission and Vision
- ▶ Structured Communication
- ▶ Interaction with the Board of Directors
- ▶ Volunteer Development
- ▶ Create Team Environment
- ▶ Create a Culture of Trust
- ▶ Clear Expectations
- ▶ Recognition
- ▶ Volunteer Feedback

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“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the community you want to live in.”

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